

## The *IdeaNet*<sup>™</sup> Solution

### *Maximizing Your Organization's Performance*

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To maximize productivity and retain competitive advantage, no organization can afford to let any of its intellectual capital sit idle. Many organizations are like homeowners who are house rich, but cash poor. Their people hold a wealth of knowledge and experience, but a large portion of it remains unavailable. *IdeaNet* allows you to unlock the "knowledge equity" in your people and immediately put it to work improving your organization's performance. Here are some of the ways:

**Turn Strategy into Action:** *How often have you seen what seemed to be a successful planning efforts result in little more than a document that gathers dust?*

A plan is only as good as its execution. *IdeaNet* can be used to build a sturdy bridge between planning and doing. Unlike project management software, *IdeaNet* directly links the work of developing a plan to the work of implementing the plan. The power of the *IdeaNet*<sup>™</sup> technology is its ability to put knowledge (like a plan) to work by focusing on the key elements to successful performance management including role clarity, accountability, and communication.

**Close the Performance Gap:** *How large is the gap between your best performing employees and your organization's "average" performers and what would be the benefit closing that gap?*

*IdeaNet* helps raise everyone to top performing levels by capturing what makes your best performers successful at their work in a form that can be used to coach others. The technology allows you to efficiently close the gap between your top-notch employees and the rest, resulting in improved overall performance.

**Standardize Best Practices:** *Are you frustrated by the lack of consistency in the way your employees do their jobs? Have you defined a preferred or best practice for your organization's key functions?*

With *IdeaNet*, an organization can define, stabilize, standardize, and apply its best practices in ways that can result in dramatic increases in productivity. Organizations using *IdeaNet* have reported performance gains that include an 80% reduction in planning time, a 50% reduction in training time, and a 30-50% reduction in the time it takes to perform routine tasks.

**Support Effective Succession Planning:** *Are you concerned about losing critical knowledge and experience when key employees leave your organization?*

*IdeaNet* is redefining the concept of employee retention. Instead of being focused on how to keep people on the company payroll, *IdeaNet* is designed to secure what makes employees valuable to an organization - the unique combination of knowledge and experience that makes them successful at their jobs. This focus on retaining critical knowledge makes *IdeaNet* a highly effective succession planning tool, allowing an organization to efficiently secure and pass on key knowledge to those being groomed to move into a new positions. In addition, *IdeaNet* acts like an insurance policy by protecting against the loss of intellectual capital held by key people in an organization.

**Want to learn more?** Call or e-mail us for more information or visit our website.